## **PRIVACY POLICY & COOKIES**

We are convinced that the protection of the customers' personal environment is of vital importance and if we process your personal data, we do so in accordance with the stipulations in the General Data Protection Regulation of 27 April 2016 and the Belgian law entitled '8 DECEMBER 1992. - Loi relative à la protection de la vie privée à l'égard des traitements de données à caractère personnel' in French.

This page describes the policy followed on Inspiration4You.eu's website concerning the personal environment as well as the processing of all the information collected during or as a result of your visit to this website.

We therefore kindly invite you to read this privacy policy carefully and to take notice of its contents. Any possible future changes cannot be ruled out. We therefore ask you to read this privacy declaration regularly to remain informed about any such changes.

### Approval

By using our websites and services offered by ourselves or our Partners, you accept the fact that some personal data will be collected and processed automatically in accordance with the purposes described below.

### Purpose of the processing of personal data.

When registering or placing an order at this website, you will be asked to enter some personal data. We need this personal information to ensure that our web shop functions quickly and correctly, to process your order, to conduct correspondence with you. We use the data to supply you with the goods and services which you requested.

This personal data is processed with a view to inform you and allows us to process your order, especially your order for our services, to continually improve the website and the services/products which are offered to you and to adjust them to your needs. In this respect, we reserve the right to use your information for marketing research and satisfaction surveys, or for the development of services/products, possibly by appealing to subcontractors.

Furthermore, we can send you information brochures and other commercial information about new services/products, promotions, advantages etc. by e-mail or by post thanks to this data.

If you do not wish to receive publicity from us, please send an e-mail to info@inspiration4you.eu , mentioning that you prefer to no longer receive our information.

Our web server also automatically recognises your IP address / your domain name every time you visit our website.

### Processing of the personal data and those who have access to the processed data

The supplied data will be stored in Inspiration4You's files. The data will only be processed to the extent that its processing is necessary for the execution of the agreement you made with

Inspiration4You.

We can combine the information we have collected from you with information we acquired from other sources. This allows us to improve the general precision and completeness of the information and to tune our correspondence we conduct with you to your needs.

We can also collect information regarding your use of our websites. We use various techniques for this, including cookies.

## Legal grounds for processing

The data is processed on the basis of the following legal grounds:

- Your approval, regarding the visit to our website.
- A contractual relationship as soon as you order our products/services, in which case the general terms and conditions will be applicable.

If you object to the processing of your data, we will no longer be able to execute the agreement and you will no longer be able to use our services.

## Sharing of your data

We share your personal data with your approval or if necessary to complete a transaction or to supply you with a product which you requested.

Your personal data will not be sold or sent to third parties, nor will it be published. Your data will not be shared with organisations in countries outside the EU.

Inspiration4You reserves the right to use or publish your data, when this is necessary to safeguard the website's integrity, when it is required by law, when its processing is a matter of life and death to you, when its processing is needed to fulfil a task of public interest or when the data processing is necessary to serve a legitimate interest.

Finally, and if you have explicitly agreed to this in advance, we can share your personal data with suppliers with whom we have contractual relationships and who offer services or products which might be of interest to you.

You can withdraw your consent at any time.

# Your rights regarding the data we collected

In accordance with the General Data Protection Regulation, you have the right to access, modify and delete data which concerns you. You also have the right to object to its processing within the constraints of the law. You have the right to transfer your data to a third party.

You can assert your rights:

- By either sending a letter to: Keelhoffstraat 35, 3620 Lanaken, Belgium; or by using the following internet address: info@Inspiration4You.eu
- Or, where appropriate, to consult your account on our website

In addition, it is possible for you to refuse the sending of information letters and other commercial information by clicking the 'Unsubscribe' link which can be found on every dispatching.

When you assert your right to object to the sending of direct marketing, this will only be valid for the specified e-mail address. If you are receiving commercial messages on multiple e-mail addresses, you must unsubscribe for every email address seperately. If you wish to unsubscribe by letter, you should clearly specify every e-mail address which you wish to deactivate.

## Term of storage of your data

Inspiration4You saves your data no longer than necessary for the purpose for which it was provided or required by law. As a general rule, we save personal data for a period of 5 years at most after its most recent use.

## Safety and confidentiality

We are committed to keeping your personal data confidential and have taken security measures to prevent any possible loss, abuse or falsification of this personal data.

## Contact details of the processor and the person responsible for processing

Your details are processed by Inspiration4You. You can contact us at the following e-mail address: info@Inspiration4You.eu.

### Cookies

Cookies are small files which are temporarily stored on your hard disk via the website. These small files facilitate navigation and contribute greatly to the website's user-friendliness. Surfing our website may result in the installation of cookies on your computer. They simplify your visit and improve the ergonomics of the dialogue.

If you wish your browser to alert you when cookies are being sent, you can adjust your browser settings. You can refuse the installation of these cookies on your computer, but such a refusal may prevent access to certain services of the websites.

If you do not wish to receive cookies, you can choose "*do not accept cookies*" in your browser settings. You will then no longer receive cookies. However, this can lead to loss of functionalities and loss of user-friendliness of the website.

### Links to other websites

Links which are included on the website are for informational purposes only. Despite careful content control, we do not accept any liability, neither for the content of external links, nor for the respect of a policy with regard to one's personal environment that is identical to the policy defined here. When

entering the external links, you should read the privacy policy of the concerned website.